SIMONE A. ROSE

Professor of Law Wake Forest University School of Law Worrell Professional Center P.O. Box 7206 Winston-Salem, NC 27109 (336) 758-4463

E-mail: rosesa@wfu.edu

EDUCATION

University of Maryland School of Law, J.D. with honors (1989)

University Of Pennsylvania, Philadelphia, PA B.S. in Mechanical Engineering (1981)

EMPLOYMENT

Wake Forest University School of Law Professor of Law, July 1999 to present Associate Professor, July 1996 - June 1999 Assistant Professor, July 1993-July 1996

Courses taught: Intellectual Property, Trademarks, Copyrights, Secured Transactions and Torts

Foley & Lardner, Washington, DC Associate Attorney, September 1989-June 1993 Registered to practice before the Patent and Trademark Office

General Electric, Baltimore, MD Applications Engineer, September 1981-June 1986

TEACHING HONORS

2005-Joseph Branch Award for Excellence in Law Teaching (given annually to a member of the Wake Forest law faculty who exhibits excellence in teaching and scholarship and whose service to the academic community reflects the highest and best ideals of a learned profession)

SCHOLARSHIP

Will Atlas Shrug? Dilution Protection for `Famous' Trademarks: Anticompetitive Monopoly or Earned `Property' Right?, 47 Florida Law Review 653 (1996)

Patent Monopolyphobia: A Means of Extinguishing/Silencing the Fountainhead?, 49 Case Western Law Review 509 (1999) (Featured as one of the best intellectual property law articles in the 2000 edition of the Intellectual Property Law Review)

Johnny Can Read, But Can He "Surf"? Harmonizing Copyright Law and Internet Ethics, 1 Minnesota Intellectual Property Law Review 79 (2000)

Whose Rules Rule? Resolving Ethical Conflicts During Simultaneous Representation of Clients In Patent Prosecution, 12 Federal Circuit Bar Journal (2003), reprinted with permission in 44 Idea-The Journal of Law and Technology 283 (2004)

On Purple Pills, Stem Cells and other Market Failures: A Case for A Limited Compulsory Licensing Scheme for Patent Property, 48 Howard Law Journal 579 (2005) (Symposium on Intellectual Property and Social Justice)

The Preemptive Effect of the PTO Code of Ethics in Trademark Practice-paper presented at the American Bar Association's 18th Annual Intellectual Property Law Conference (2003)

The Biotechnology Patent Regime-Issues and Opportunities-paper presented at North Carolina Central Seminar on Biotechnology and Pharmaceutical Law (2006)

The Problem with Stem Cells- short paper presented at the North Carolina Central IP Institute's Seminar on Ethical Issues Relating to Stem Cells (2007) and the 2007 Intellectual Property Scholars Conference held at DePaul University;

"Battle Over Gene Patents is Most Likely Headed to the Supreme Court" - 8/21/11 Huffington Post Blog, (http://www.huffingtonpost.com/simone-rose)

Semiconductor Chips, Genes and Stem Cells: New Wine for New Bottles? **38 AJLM 113 (2012)**

IP Law and the America Invents Act: A Perfect Fit, Reasonable Compromise or Falling Short?

Paper Presented at North Carolina Central Seminar on Biotechnology (2012)

The Supreme Court and Patents: Moving Toward a "Postmodern" Vision of Progress? 23 Fordham Intell. Prop. Media & Ent. L.J. 1197 (2013)

Preserving the "Fountainhead" of Knowledge: A Call to Challenge the Incentive/Innovation Narrative in Patent Law, Forthcoming SMU Law Review (2014)

PROFESSIONAL ACTIVITIES AND COMMUNITY SERVICE

Member- Intellectual Property Committee, American Bar Association

Member- Legislation Committee, International Trademark Association

Member- Intellectual Property Committee, North Carolina Bar Association

Vice-President-Tri-City Relays/Project T.E.A.C.H

Member- Wake Forest "Colloquium on Teaching" Committee, 1994-95

Member-1998-1999 Class of Leadership Winston-Salem

Board Member- Delta Fine Arts Center (2004-2006)

Volunteer-Diggs Elementary School (Tutor and general assistant to second grade class) 2001-2004

Member- Oscar Night America Steering Committee (Annual function to raise funds for Juvenile Justice in North Carolina) (2004-present)

Executive Committee Member- Faculty Senate, Wake Forest University (2005-2006) (2008-2009); member of University Senate 2004-2009

Member-Provost Ad-hoc Committee on Diversity Initiatives, Wake Forest University (2008-present)

Chair-Academic Success Committee, Wake Forest University Law School (2008-present); Member (2005-2007)

Member-Faculty Rank and Tenure Committee, Wake Forest University Law School (2007-2008)

Member-Faculty Appointments Committee, Wake Forest University Law School (1994-2002); (2008-present)

Member-Senior University Appointments Committee, Wake Forest University (2004-2009)

Member-Curriculum Committee, Wake Forest University Law School (2004-2009)

Member-Faculty Development Committee, Wake Forest University Law School (2004-2009)

Advisor- Black Law Students Association, Wake Forest University Law School (1994-present)

Advisor-Academic Success Program, Wake Forest University Law School (2001-present)

Advisor - Wake Forest Intellectual Property Law Journal (2003-present)

Contributor- Richard Des Ruisseux, "Pursuing a Patent, What to do After You've had a Stroke of Genius" (Associated Press, 1994)

Contributor- Frank Fraboni, "Copyrights, Fair Use and the Digital Downloading of Music", ABC/Channel 45 News (2003)

Contributor-Fox News, "Copyrights, Fair Use and Whitehaven LLC" (2010)

PRESENTATIONS

Panelist- "Women in the Legal Profession" Seminar, Hosted by Dr. Cheryl Leggon, Wake Forest University, Sociology, Spring 1994, 1995 and 1996

Presenter- "Copyright Law for Librarians and How it Affects Internet Ethics", Presented to the North Carolina Association of Librarians, October 9, 1997

Panelist-"Resolving Conflicts in Patent Prosecution", ABA Intellectual Property Section Young Lawyers Division, April 1, 1998

Panelist-"Resolving Conflicts in Patent Prosecution", North Carolina Bar Foundation, Intellectual Property Law Section Annual Meeting, May 1, 1998

Presenter- "Everybody loves surfing: The Internet and the Digital Millennium Copyright Act", Presented to the Intellectual Property Section of the North Carolina Bar, April 1999

Presenter- "Patents and Fair Use", Presented to the Intellectual Property Law Section of the North Carolina Bar Association, June, 2002

Presenter-"Digital Downloading and Copyright Law"-Presented to the Wake Forest Law Community, January, 2003

Panelist- "Legal Ethics for Trademark Practitioners", 18th Annual Intellectual Property Law Conference (ABA 2003)

Panelist-"Legal Ethics for Trademark Practitioners", 18th Annual Intellectual Property Law Conference (ABA 2003)

Presenter-"Cyberpiracy in the Digital Millennium"- Wake Forest University Dialogue Series (October-2004)

Presenter-"Whose Rules Rule? Resolving Ethical Conflicts During Patent Prosecution", Student Intellectual Property Law Association Symposium at Franklin Pierce Law Center-(November 2003)

Presenter-"Recent Developments in Ethics for Intellectual Property Attorneys", Intellectual Property Law Section Annual Meeting (North Carolina Bar Association 2004)

Presenter-Symposium on Intellectual Property and Social Justice, Howard University School of Law (October, 2005)

Presenter-"Collisions at the Intersection of Law and Biotechnology-The Biotechnology Patent Regime, Issues and Opportunities", North Carolina Central University Biotechnology Law Center (April 2006)

Presenter/Panelist- "Biotechnology: Innovation, Funding and Ethics" A collaboration of Wake Forest University's Babcock School of Management, School of Medicine, Comprehensive Cancer Center and School of Law (September 2006)

Presenter-Seminar on Ethical Issues Relating to Stem Cells, North Carolina Central University Biotechnology Law Center (April 2007)

Presenter-IP Scholars Conference, DePaul University School of Law (August 2007)

Moderator/panelist-"Counterfeit Pharmaceuticals and Trademarks", Wake Forest Intellectual Property Law Journal Symposium (Spring 2008)

Commencement Speaker-Clemmons Elementary School (Spring 2008)

Moderator- "Regenerative Medicine-The Crossroads; Examining the Research from Every Angle", Wake Forest University Intellectual Property Law Journal Symposium (Spring 2009)

Moderator-"Land Possessor Liability", Symposium on the Third Restatement of Torts, Wake Forest University School of Law (April 2009)

Co-Presenter (with Professors Ron Wright and Timothy Davis)-"Multiple Choice Test Drafting", Faculty Development Seminar-Wake Forest University School of Law (Spring 2009)

Co-Presenter (with Professor Tracey Coan)-"Enhancing Student Learning: Academic Success Program", Faculty Development Seminar-Wake Forest University School of Law (Fall 2009)

Moderator/Presenter-"Who is Right? A Comparison and Contrast of the interests of Artists, Broadcasters, Assignees, Academics and the Public, Wake Forest Intellectual Property Law Journal Symposium, (March 2010)

Panelist-Wake Forest University School of Law Career Services, "Advice for 3L's entering the current job market" (September 2010)

Presenter- Wake Forest University School of Law Academic Success, "1L Strategies for taking Multiple Choice Exams" (October 2010)

Moderator-"Creative Capital: Intellectual Property and Venture Capital", Wake Forest Journal of Business and Intellectual Property Spring Symposium (March 25, 2011)

Presenter: "IP Law and the America Invents Act: A Perfect Fit, Reasonable Compromise or Falling Short?" The Biotechnology and Pharmaceutical Law Review, 6th Annual Spring Symposium (March 30, 2012)

Co-presenter with Prof. Tracey Coan: Using an ASP model to teach Article 9, "What We Like and Dislike about Article 9", 2012 Southeastern Association of Law Schools Conference (August 2012)

Presenter/Panelist: "Innovation, Disruptive Technologies and the Federal Circuit", 10th Annual Symposium on Emerging Intellectual Property Issues: The Federal Circuit and Patent Law, SMU School of Law Spring IP Symposium (March 2013)

Discussant: "Innovation models for Emerging Technologies", 2013 Southeastern Association of Law Schools Conference (August 2013)

Presenter/Panelist: "Forces that Shape Trademark Law: Impact of state views concerning trademark dilution on the application of federal dilution law by federal courts", 2013 Southeastern Association of Law Schools Conference (August 2013)

Expert Witness-Victus, LTD d/b/a/ MASTER DESIGN FURNITURE V. COLLEZIONE EUROPA U.S.A., Inc. (Design Patent Case)